



**Energy Efficiency Board  
Monthly Meeting**

Wednesday, July 11, 2012, 1:00 – 3:30 PM

Department of Energy and Environmental Protection – Public Utilities Regulatory Authority  
10 Franklin Square, New Britain, Connecticut

Meeting Materials Available in Box.net Folder <https://www.box.com/s/471e30a425824ff3df31>

Call-in phone number: 800-655-1109 / passcode: 875 8697

**AGENDA**

- 1. Process** **15 min**
  - A. Agenda – Review
  - B. Minutes – Approve minutes of June 13, 2012 board meeting and June 15, 2012 retreat
  - C. Public Comments [3 minutes per organization]
  - D. Consultant Committee: Consultant RFPs, Consultant Work Plans – Rick Rodrigue
  - E. EE Board Calendar and Schedule
    - Status update on planning schedule for 2013-2015 C&LM Plan
  
- 2. Issues and Tasks** **10 min**
  - Outstanding Issues
  - Review of HES vendor dismissal from program
  
- 3. Programs and Planning**
  - A. 2012 Progress to date – Companies **15 min**
  
  - B. DEEP coordination update and plans **15 min**
    - 2012 C&LM Plan – DEEP and PURA Review
      - PURA Review of the 2012 Base Plan
      - DEEP Determination of the 2012 Expanded Plan
    - 2012 Integrated Resource Plan (IRP)
    - 2012 Comprehensive Energy Strategy
  
  - C. 2013-2015 Multi-Year Plan – Key Issues and Board Discussion **60 min**
    - Multi-Year Plan (2013-2015), Annual Plan Updates, and Rolling Budget
      - Development of a Proposal from the EEB and EDCs
    - Goals for Energy Savings and Benefits – Relationship to the IRP
    - Defining Performance: Key Indicators and Other Aspects of Performance
    - Program Costs, Leveraging Ratepayer Funding, and Financing
    - Key Program Enhancements and Best Practices

- 4. Committee Reports** **15 min**
- A. Evaluation Committee – Jamie Howland & Kim Oswald
  - B. Commercial & Industrial Committee – Neil Beup & Les Tumidaj
  - C. Residential Committee – Shirley Bergert
  - D. EEF-CEFIA Joint Committee – Rick Rodrigue
  - E. Fuel Oil Conservation Board – Shirley Bergert – Update on administrator contracting and bonding request
- 5. Outreach and Marketing** **15 min**
- A. Marketing Committee – Rick Rodrigue and Jeff Schlegel
    - Joint DEEP/EEB/CEFIA statewide marketing project update
      - Transition Plan for the Second Half of 2012
      - Brand and Brand Standards
      - Messaging and Creative Concepts for Marketing Collateral/Templates
      - Web Site
    - Companies’ 2012 program marketing activities
  - B. Updates on current marketing events and initiatives – Companies
- 6. Other** **5 min**
- 7. Adjourn**