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Norwalk's McMahon Ford Recognized for Energy Efficiency Efforts

NORWALK, Conn. – June 27, 2016 – The Norwalk Chamber of Commerce recently held its 2016 Small Business Awards Luncheon. During the ceremony, event sponsors Eversource and Energize Connecticut presented McMahon Ford with the Chamber's first annual Energize Connecticut Small Business Leader Award. The newly created award recognizes a Norwalk small business for its exemplary energy efficiency efforts.

"McMahon Ford represents the thousands of Connecticut businesses that have participated in Small Business Energy Advantage and have seen the results," said Ron Araujo, Manager of Energy Efficiency for Eversource. "It is a great opportunity for our small business customers to receive cost-effective, turnkey energy-saving products and services."

McMahon Ford participated in Energize Connecticut's Small Business Energy Advantage program, where expert technicians conduct a no-cost facility energy audit and propose custom recommendations for energy improvements. Financial incentives are also available through the program to offset the cost of upgrading to energy-efficient technology.

Following the audit, McMahon Ford completed a comprehensive interior and exterior high-efficiency lighting project that will save the company more than \$13,000 a year in energy costs and more than 78,000 kilowatt-hours a year in energy savings. Eversource assisted McMahon Ford in securing Energize Connecticut incentive dollars to offset the cost of the project.

"In addition to the energy savings, we have saved on maintenance costs too since we don't need to change the bulbs as often," said McMahon Ford owner Christopher McMahon. "Our building also has a much more professional look now, which has enhanced both the work of our employees and the customer experience."

To learn more about the Energize Connecticut's Small Business Energy Advantage program and other business solutions, visit EnergizeCT.com.

About Energize Connecticut

Energize Connecticut helps you save money and use clean energy. It is an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and your local electric and gas utilities, with funding from a charge on customer energy bills. Information on energy-saving programs can be found at EnergizeCT.com or by calling 1-877-WISE-USE (877-947-3873).

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