



Energy Efficiency Board Monthly Meeting

Wednesday, August 10, 2016, 1:00 – 3:30 PM

10 Franklin Square, New Britain, CT (Hearing Room 1)

MINUTES¹

In Attendance

Voting Board Members: Taren O'Connor (Chair), Bill Dornbos (Vice-Chair), Amanda Fargo-Johnson, Adrienne Houel, Jack Traver, Neil Beup, Diane Duva, Mike Wertheimer, Eric Brown (phone), Ravi Gorthala (phone)

Utility Board Members: Pat McDonnell, Ron Araujo

Board Members Not in Attendance: Chris Ehlert, Scott Whittier, Chris Plecs

Board Consultants: George Lawrence, Les Tumidaj, Phil Mosenthal, Craig Diamond, Glenn Reed, Jeff Schlegel, Lisa Skumatz (phone), Lori Lewis (phone), Noah Leib (phone)

Others: Julia Dumaine, Steve Bruno, Guy West, Mark Thompson, Ellen Rosenthal, Diana MCarthy-Bercury, Walter McCree, Pam Penna Verrillo, Jennifer Gray, Marissa Westbrook, Diane Del Rosso, Emily Lewis O'Brien, Ed Levine (phone)

Process

Minutes

The Board considered whether to approve the minutes from June 22, 2016 retreat and the minutes from the June 22, 2016 Board meeting. Mr. Dornbos moved to approve both the retreat and Board meeting minutes. Ms. Houel 2nd. All present voted in favor, except for Ms. Fargo-Johnson who abstained on both, and Mr. Wertheimer who abstained on the retreat minutes. **The June 22, 2016 retreat and EEB meeting minutes approved.** Ms. Duva requested an edit to the meeting minutes, which were incorporated into the minutes.

Public Comments

None

Executive Secretary's Report

Mr. Diamond provided an update on the EEB meeting schedule, and noted that Eric Winkler from ISO New England would be giving a presentation on demand resources at the Sept. 14 meeting.

¹ Meeting materials are available in Box.com: <https://app.box.com/s/qj1f5yg6prqma3v306vgkgvdh36shr5p>

Program Updates/Highlights

Ms. Skumatz and Ms. Lewis provided a presentation on key 2015-2016 evaluation study results and their implications for the programs.

Programs and Planning

2017 Plan Update: schedule, and draft materials for Board review/discussion

- *VOTE: Plan Update schedule.* Mr. Schlegel provided an overview of a proposed schedule for the 2017 Update to the 2016-2018 C&LM Plan. Ms. O'Connor and Mr. Dornbos said it was important for materials to be provided to the Board with sufficient time for review. Ms. O'Connor moved to approve the proposed schedule, Mr. Dornbos 2nd. All present voted in favor. **2017 Plan Update schedule approved.**
- *Board priorities and key themes for 2017.* Mr. Schlegel introduced the approach that will be taken at the meeting today.
- *Initial draft summary of 2017 goals (portfolio and sector).* Mr. Bruno provided a presentation that covered Residential, C&I, and Education & Outreach, and demand reduction strategies and pilot projects. Ms. Duva noted that there would be a stakeholder meeting on the Clean Energy Communities program on Sept. 10 at the Energize CT Center. It was agreed that the Plan Update should cover the necessary issues, but be succinct, since it is an Update only. Regarding the demand response pilots, Mr. Bruno said that the residential pilots would be in the field by May of 2017. Mr. Beup said the the C&I Committee would be starting to focus more on meeting the needs of various customer segments, in terms of understanding better their energy efficiency and technology needs. Mr. Gorthala suggested that the programs should do more outreach/education on certain technologies to some customer segments (e.g., customer roundtables). Mr. Araujo said the Companies were doing that a lot already. Mr. McDonnell suggested that there should be a presentation on the demand response pilot projects (regarding AC plug loads, in particular) at the September Board meeting.
- *Initial 2017 budget (Table As and pie charts).* Mr. Bruno provided a presentation. He noted any significant changes to revenues and the budget.

Enhanced HES marketing efforts

Mr. Araujo reported that Eversource was anticipating that its savings and budget would be at 80% of goal by the end of year for the HES electric program. For the HES gas program, he said Eversource was anticipating being at 77% of goal for its budget and at 50% of goal on savings. Mr. McDonnell said that for UI, HES spending was currently over 60% of goal, and for the gas companies it was 39% of goal. He said that the numbers for HES-IE were about the same. Mr. Grindell and Ms. Rosenthal provided a presentation on the Companies' enhanced marketing efforts (they provided the same presentation at the morning's Residential Committee meeting). Ms. Fargo-Johnson asked about whether the HES vendors are required to use the Energize CT logo on their marketing materials. Ms. Rosenthal said yes. Mr. Grindell and Mr. Araujo noted that the Companies had developed a process to make it more efficient to work with the vendors in regard to marketing. Ms. Fargo-Johnson asked about the extent to which the Companies were marketing the concept of saving \$200/year and that the value of a HES visit is about \$1,000 (for \$124).

Ms. Rosenthal said that they were using that language in some current HES marketing materials. Ms. Duva asked if Board members or others had suggestions for high-level metrics to measure if changes to the marketing programs were resulting in increased HES activity. Ms. Duva added that it would be important to use the Customer Engagement Platform to understand which specific market segments were responding to various marketing activities.

Quarterly Financial Report

Mr. Araujo gave a presentation for Eversource. Mr. McDonnell gave presentation for UI. Mr. McDonnell noted that SCG was about 70% spent through June, and that SCG was facing a potential revenue shortfall.

Closing Public Comments – none.

The meeting adjourned at 3:28 pm.