



**EEB Evaluation Committee
Monthly Meeting**

Monday June 10, 2013 - 10-11:30 am

Department of Energy and Environmental Protection – Public Utilities Regulatory Authority
Hearing Room 2, 10 Franklin Square, New Britain, Connecticut

MINUTES¹

Present: Amy Thompson (Chair), Taren O’Connor [EEB]; Cindy Jacobs, Art Marcelynas, Rick Rodrigue [DEEP]; Geoff Embree, Paul Gray [utilities]; Scott Dimetrosky (phone), Lori Lewis, Lisa Skumatz (phone) [consultants]; Tom Ledyard (KEMA). Tim Cole [Scribe].

The meeting began at 10 am, with Lori Lewis facilitating.

1. Public Comment – There were no public comments.
2. Approval of Minutes – To allow members more time to review the draft minutes from the May 6, 2013 committee meeting, it was agreed that they would be sent out for an electronic vote for approval.
3. Review of (backlogged) presentations and Technical Meeting schedule – Lisa Skumatz offered the following review:

Session	Date/Time	Topic	Consultant
Presentation after EEB Evaluation meeting, PURA hearing room 2	TODAY June 10 11:30 – 1 pm	Presentation on results from the CT Residential New Construction Baseline Study	NMR – Phone
Presentation, Lunch before C&I meeting, DEEP (Hartford) – Russell Room	Tomorrow June 11 12 – 1 pm	C&I Free-ridership and Spillover Study (posted web 2012)	Tetra Tech – Phone
Second Evaluation Consultant Seminar	Wednesday June 19 1-2 pm	Webinar on “Overview of Impact Evaluation Methods” (for EEB Evaluation Committee & company reps, with EEB Board invited)	Lewis & Skumatz
Presentation after Residential Committee Meeting	July 10 11:30 – 12:30	HES Performance Measures and Financing Focus Groups study / Results (posted web 2012)	NMR – Phone

4. Update on Projects and Decisions
 - a. Walk-through of Projects / Monthly Status Report –
The consultant team provided a review of the monthly project summaries as circulated.²

¹ Meeting Materials Available at Box.net folder <https://www.box.com/s/on71p2ywfld0mwmstg39>

² CT_ProjInfoSumm_MonthlyUpdate_All_SERA_060413_v11

- Scott Dimetrosky reported that the data loggers are now being pulled in R3 [Regional Lighting Hours of Use Study]. The next step will be analysis of the data.
 - Ms. Lewis reported regarding the C10 [small business data mining] project that the contractor is obtaining data from companies that is already available, such as was included in the customer segmentation analysis provided to the C&I Committee. The next step will be to compare the companies' actual data to Dun and Bradstreet data. The C11 [C&I Barriers to Participation] project is being changed from an impact evaluation to a market assessment, which will allow more open communication with companies. The assessment will include both the SBEA and EO programs. The C12 [Low-Income and Limited English SBEA] project is coming off of "on hold" status. An updated project description is included in the meeting materials package.³ The first short interviews with community contacts and will be held within the next couple weeks. Finally, a new C17 project will be added to the list and Gantt chart. This will be a study of the current state of the market for C&I programs and will be used to benchmark future efforts to determine cost effectiveness. This is part of the 2013 evaluation plan.
- b. Walk-through of Project Description, R16: Impact Evaluation / HES and HES/IE Programs for discussion (part of approved 2013 Evaluation Work Plan) –
- Ms. Skumatz directed the Committee's attention to a draft preliminary project description.⁴ In order to give members an opportunity to review the draft, Ms. Thompson suggested a follow up call should be scheduled. Taren O'Connor and Cindy Jacobs indicated they need time to review. To expedite the process, Ms. Skumatz asked members to send in their comments individually. Art Marcelynas noted that DEEP is considering holding a stakeholder meeting on HES assessment within the context of the current 2013-15 C&LM Plan determination process. A decision on this is expected imminently. Ms. Thompson asked that a conference call be set up in the next two weeks to talk through members' concerns in order that the consultants and contractors can get going on the study as soon as possible.
- c. Walk-through of Project Description, C12: Phase 1 – Business Limited English/Income Research for discussion (part of approved 2013 Evaluation Work Plan) –
- Ms. Skumatz reported that work on this is still ongoing. Further details will be forthcoming.
- d. Residential and commercial planning budgets –
- Ms. Skumatz reported that she is continuing to work on a memo, which will eventually tie projects now underway that are still tied to overall planning budgets to the specific project budgets they belong to.
- e. Reminder of decisions / activities since last meeting
- i. Technical meeting on R1: HER Behavioral Program Evaluation –
- Ms. Skumatz reported that the technical meeting had been held as scheduled and included representatives of the companies, Opower, and the consultants. An important takeaway is the fact that the program has a bigger impact on larger users, less so on more moderate users. This underscores the need to move forward on the R2 [CL&P Behavior (HER) Pilot Studies 2012 Yr. 2] project.

³ Phase 1 Business Limited English-Income Project Description v3

⁴ C16ProjDescriptionDraft_HES&HES-IE_Impact&Persistence_v1

5. Walk-through of List of Submitted Concepts for 2014-2016 Evaluation Plan / Planning Process – (Rankings next month) –

Ms. Skumatz reported that there was a good response to the team’s solicitation of ideas from members, consultants, companies, and other stakeholders. She noted particularly that there is much interest in HES/HES-IE.⁵ The team is now in process of scoring according the criteria previously presented. 83 projects are currently on the list. Ms. Thompson indicated that the Committee would welcome an opportunity to comment on the list after the consultants have scored and prioritized the suggested projects. Ms. Skumatz responded that the next iteration of the list will be available for discussion at the next Committee meeting, with the goal of having no more than 50 items on it at that point. The intent is for the list to be finalized by July, so it can be incorporated in the revised Evaluation Plan to be included in the 2014-15 plan. Ms. Thompson noted that once the Committee approves the Evaluation Plan, only the associated budget changes will need to go to the full board for approval.

6. Other – The Committee’s deliberations concluded at 11:00 and were followed by a presentation by Tom Ledyard of KEMA on the results of the multi-state C&I Light Measure Persistence Study conducted for NEEP in which the Connecticut Energy Efficiency Fund participated.

Respectfully submitted,

Timothy Cole, Ph.D., EEB Executive Secretary

⁵ EEBEvalProjectsSubmitted_060613_v9all.pdf