

# ENERGIZE CONNECTICUT<sup>SM</sup>

## COMMUNITY PARTNERSHIP FOR ENERGY EFFICIENCY ENGAGEMENT INITIATIVE

### ROUND 1 APPLICATION FOR INTERESTED PARTIES

REVISED AUGUST 4, 2021

#### Application for the Community Partnership for Energy Efficiency Engagement Initiative

Please use this form to complete your application. A bulleted list format is encouraged where possible. A memorandum of understanding (MOU) between cooperating parties and letters of endorsement may be included as attachments. Applications due **October 1, 2021 by 5:00 p.m.** by emailing this form and any supporting materials to either [devan.willemsen@eversource.com](mailto:devan.willemsen@eversource.com) or [sheri.borrelli@uinet.com](mailto:sheri.borrelli@uinet.com).

\*\*\*Note: This is a fillable form document\*\*\*

Groups/Organizations/Municipalities Applying:

Target Municipality for Outreach:

Point of Contact Name, Title & Affiliation:

Email & Phone:

Secondary Point of Contact Name, Title & Affiliation:

Email & Phone:

Fiduciary Agent Organization:

Fiduciary Agent Point of Contact Name and Title:

Fiduciary Agent Email:

Fiduciary Agent Phone:

Please briefly describe how the above organizations will work together:

Do you know if the municipality you are planning to conduct outreach in is a current and/or planned participant in a state and/or federal energy efficiency program(s)? If so, please share the program(s) here:

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Select which goal your project will pursue. Note that for Round 1, applicants can only choose one goal.

	<b>Goal 1:</b> Demonstrating actions that will lead to a 10% increase in homes participating in Home Energy Solutions <sup>SM</sup> (through the municipality's Energize CT utility sponsor).
	<b>Goal 2:</b> Demonstrating actions that will lead to a 5% increase in homes participating in Home Energy Solutions - Income Eligible (through the municipality's Energize CT utility sponsor).
	<b>Goal 3:</b> Demonstrating actions that will lead to a 15% increase in the number of rebates submitted for a Residential insulation and/or heat pumps replacing electric resistance heat. (These are rebates through the municipality's Energize CT utility sponsor).
	<b>Goal 4:</b> Demonstrating actions that will lead to a 5% increase in the number of small businesses participating in the Small Business Energy Advantage program and municipal buildings that participate in the Energize CT energy efficiency programs with an increase of a minimum of 5 and a maximum of 30 unique participating businesses.

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Please fill out the following format to detail community education, outreach, and marketing for the one-year program period Round 1 of Partnership. This plan may not reflect the final set of activities to be implemented; however, it should demonstrate how the applicants will be able to achieve the target municipality's energy efficiency participation goals. Applicants are encouraged to add additional rows to each section.

Month	1	2	3	4	5	6	7	8	9	10	11	12
Meetings, Trainings & Organization												
Marketing Activities												
Events to Table												
Events to Organize												
Groups & Stakeholders in the Community to Coordinate/Meet/Communicate												

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Share your strategy or strategies for achieving your chosen goal. Please include a description of your strategy (Roughly 3-10 bullet points or a ½ a page) that includes details on the outreach to your target community.

Share how you would use your seed funding to accomplish your chosen goal. (Keep in mind that this would be 20% of your total funding for Goals 1, 3 and 4; 30% of your total funding for Goal 2)

Share how you would use your funding allocated after the halfway mark of the program period. Keep in mind that this would be 65% of your total funding for Goals 1, 3 and 4; 55% of your total funding for Goal 2)

Share how you will organize your project to stay on track with monthly reports, periodic meetings, project financials and other tracking items to ensure that you would earn 15% of your total funding in the last month of the project.

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Share a description of current and pre-existing relationships with organizations within your community, and to what extent the efforts of the Partnership will build upon those associations.

Share a description of the personnel/volunteers/interns who would be assigned to your project and their specific project responsibilities, including a brief statement of qualifications for each of your key team members. Include specific staff/volunteers and hours allocated to this effort.

Share a description and budget breakdown that illustrates how your project seed funding and remaining funds would be used to further participation in energy efficiency programs in your target municipality. Note that it is preferable to present the budget in spreadsheet format with brief descriptions for each line item.

If you are pursuing Goal 2 (Achieve a 5% increase in homes participating in Home Energy Solutions - Income Eligible through the municipality's Energize CT utility sponsor, please share how your outreach will include focused initiatives to reach distressed U.S. Census blocks, areas with a high concentration of renters, residents with limited English proficiency, and/or low-income residents.

**Application Signatures:**

I certify that I am an authorized signatory for the Applicant Community Group, Organization or Municipality.

By checking this box and typing my name below, I am electronically signing my application.

Name and Title (Please Print):

Community Group, Organization or Municipality:

Date:

I certify that I am an authorized signatory for the Applicant Community Group, Organization or Municipality.

By checking this box and typing my name below, I am electronically signing my application.

Name and Title (Please Print):

Community Group, Organization or Municipality:

Date:

I certify that I assume fiduciary agency for this application.

By checking this box and typing my name below, I am electronically signing this application and my entity assumes fiduciary responsibilities for disbursement of funds.

Name and Title (Please Print):

Organization or Municipality:

Federal Tax ID:

Date:

**\*\*\* Applications Due October 1, 2021 by 5:00 p.m. \*\*\***

## Appendix A: Targeted Energy Efficiency Measures for the Partnership

### Home Energy Solutions

In a typical Home Energy Solutions visit, Eversource and United Illuminating-authorized contractors facilitate comprehensive energy upgrades in existing homes to reduce whole-home energy consumption. These upgrades include energy-saving measures such as sealing air leaks and duct leaks; and installing energy-efficient lighting (limited to 2021 activities), faucet aerators, and low-flow showerheads. They also qualify the home for deeper energy-saving measures such as insulation, high-efficiency heating and cooling, water heating, windows, and appliances. A U.S. Department of Energy Home Energy Score that helps provide the customer how their home's energy use compares with similar homes across the nation is also available to program participants.

### Home Energy Solutions - Income Eligible

The Home Energy Solutions - Income Eligible program is designed to help income-qualified residents receive home efficiency upgrades and comprehensive weatherization services at little or no cost. To qualify, a family's combined gross annual income must be 60 percent below the state median income. If a home qualifies for additional services (such as insulation, windows, a water heater, a heating system or a more energy-efficient refrigerator) that work may be performed at little to no cost during a future visit.

### Residential Retail and Heating, Cooling, and Ventilation (HVAC) Products

The Energize Connecticut's product program ensures that all residential customers have access to high-efficiency lighting, HVAC, and water heating equipment, including thermostats, lighting controls, appliances, and other energy-efficient products. Rebates or instant discounts are available for products including lighting, appliances, and HVAC and water heating equipment.

### Small Business Energy Advantage (SBEA)

A SBEA Eversource or UI-authorized contractor will perform an energy assessment (audit) of a small business facility free of charge. The customer's respective sponsor reviews the assessment, and if approved, the SBEA contractor will present a comprehensive proposal to the customer that includes energy-saving improvements that make sense for the business, complete installation costs and estimated energy savings, along with any incentives and financing options. Measures include high-performance lighting, occupancy sensors, HVAC equipment, programmable thermostats, energy management systems, high-efficiency commercial kitchen and refrigeration equipment, air compressors, premium-efficiency motors, envelope and water-saving measures, and custom measures.