



Energy Efficiency Board Monthly Meeting

Wednesday, September 11, 2019, 1:00 – 3:30 PM
10 Franklin Square, New Britain, CT (Hearing Room 1)

MINUTES¹

In Attendance

Voting Board Members: Neil Beup (EEB Chair), Amanda Fargo-Johnson (EEB Vice-Chair), Michael Li, Taren O'Connor, Amy McLean Salls, John Wright, Jack Traver, Adrienne Houel, Eric Brown (phone), Bruce McDermott (phone)

Utility Board Members: Andy Brydges, Jane Lano, Liz Murphy, Will Riddle

Board Members Not in Attendance: Scott Whittier, Ron Araujo

Board Consultants: Glenn Reed, George Lawrence, Craig Diamond

Others: Steve Bruno, Sean Condon, Donna Wells, Julia Dumaine, Guy West, Mark Thomsen (phone), Matt Macunus (phone)

Process

Minutes

The Board considered whether to approve the minutes from the August 14, 2019 Board meeting. Mr. Traver moved to approve, Ms. McLean Salls 2nd. All present voted to approve, except Ms. Fargo-Johnson who abstained.

Public Comments

Patrice Gillespe, CT Energy Network - Ms. Gillespe announced an upcoming meeting that she thought would be of interest to the Board. Ms. Lano announced that Ms. Murphy would be replacing her as the UI representative on the Board.

Update on selection of Evaluation Administrator and Technical Consultants

A motion was put forward to approve the Consultant Committee's recommendation to select Energy Futures Group as the Board's Technical Consultant team. Ms. O'Connor moved to approve, Mr. Wright 2nd. Vote: all present voted to approve Energy Futures Group as the EEB's Technical Consultant team.

EEB Roles and Process - EEB Focus Areas

Mr. Beup provided a presentation on suggested EEB focus areas. Ms. McLean Salls suggested that C&LM program incentives focus area be viewed in the same way that the Companies categorize incentives. Mr. Traver noted that metrics would help inform

¹ Meeting materials available in Box.com: <https://app.box.com/s/buazf09jz848bf8bj7izi46377y94p8e>

decision about how to replace the Energize CT Center with a different program for educating the public. Ms. Lano said that marketing metrics should take into account hard-to-reach market segments. Regarding an Education focus area, some Board members said that an overview/refresher of C&LM education programs would be helpful. Mr. Beup asked UI to bring recommendations to the Board regarding public education options. Ms. Lano noted that workforce development was important, and that it linked strongly to the state's statutory requirement for market transformation. Mr. Beup suggested that the Board have a Residential programs "101" presentation very soon, potentially as the first item to cover on the list of EEB focus areas. Ms. Houel noted that the Residential Committee was currently addressing many key Residential issues related to low-moderate income. Mr. Traver said the Board could ask what level of parity existed for the four quartiles of C&I customers. Ms. Houel said the Board should discuss how to transition away from oil as a home heating fuel. Mr. Beup suggested that the Board could look at enhancing customized solutions for Residential and C&I customers. Ms. O'Connor said she agreed with Mr. Beup's comments that the Board should embrace more new technologies and approaches. Mr. Beup said the Board would address each of the focus areas at every EEB meeting going forward.

Programs and Planning

2020 Plan Update

Mr. Bruno provided a presentation. Ms. Fargo-Johnson asked why the marketing budget had been reduced, and why the IT and administration budgets had been increased, in the proposed 2020 budget. Mr. Bruno said that the budget for the state-wide marketing plan had remained low for a few years. Ms. Lano said that efforts to promote the Energize CT brand had been reduced because brand promotion was not needed as much as previously. Ms. Fargo-Johnson and Mr. Traver asked why the Customer Engagement Platform (CEP) budget had doubled from 2019 to 2020. Mr. Bruno said that Eversource would look into why that was. Several Board members said they would not be comfortable voting on the budget today due to the remaining questions about the CEP budget. Ms. Lano said that she would look into why there were some CEP costs shown in the UI budget, since UI does not include the CEP in its C&LM budget. She said it was probably an error. Mr. Beup said the Board would vote on the budget and revenue at its October meeting. Mr. Reed said that the Consultants were comfortable with the budget and revenues, except for the Table Cs, for which the Companies needed to correct inconsistencies between Companies. Mr. Reed said he agreed that CEP budget questions should be resolved.

Committee Updates

Summary of recent Evaluation studies

Ms. O'Connor provided a presentation. Mr. Beup suggested that highlights of Evaluation studies be provided to the Board as studies are completed.

Other Committee updates

Mr. Beup provided an update on the C&I Committee. He said the Committee was looking at developing C&I program metrics.

Other

Ms. Fargo-Johnson asked for an update from the Companies on the Clean Water Fund proposal on outreach to hard-to-reach populations. Mr. Riddle said that he had discussed the proposal with Mr. Araujo, and that they were leaning toward not funding the proposal. He said the proposal was mostly focused on canvassing, and similar programs in the past had not worked out very well. Mr. Riddle said the Companies would reach out to Clean Water Fund regarding their decision on the proposal.

Closing Public Comments

None

The meeting adjourned at 3:10 pm.