



CT Residential Retailer and Distributor Program Delivery

The EnergizeCT Program Administrators will be issuing a request for proposals (RFP) for industry outreach, marketing and midstream rebate fulfillment services in CT.

The Program Administrators include Eversource Energy, and Avangrid (“The United Illuminating Company, The Southern Connecticut Gas Company, and Connecticut Natural Gas Company”).

The purpose of this Request for Proposal (“RFP”) is to seek proposals from qualified vendors for Residential Retail & Distributor Program Delivery Services for Lighting and Non-Lighting measures, including HVAC, Water Heating, and Appliance programs across downstream, midstream, and upstream channels for Outreach and Marketing as well as HVAC and Water Heating midstream rebate fulfillment in the CT Sponsors’ territories, as summarized in the table below. The key tasks include Program Administration, Incentive Processing, Industry Partner Outreach, Marketing, Quality Assurance and Quality Control, Reporting, and Data Management. Bidders have the option to partner, as needed, with other vendors to provide full services.

| Products | Upstream | Midstream | Downstream |
|--|----------|-----------|------------|
| Industry Outreach and Marketing | | | |
| Lighting | √ | | |
| Appliances | | √ | √ |
| Industry Outreach, Marketing and Rebate Fulfillment | | | |
| HVAC and Water Heating | | √ | |

Eversource will be conducting this RFP on behalf of the Program Administrators through the ARIBA e-sourcing platform. If you would like to participate in the RFP, please email eeprocurement@eversource.com to register in ARIBA and/or be sent an invitation **by Thursday, November 10, 2022.**

In ARIBA, you will find all the information necessary to navigate through the tool and respond to the RFP. Please note that all questions relating to this RFP must be submitted through the ARIBA Sourcing tool using the Messages function to ensure accurate information is provided to all project team members and suppliers, as well as to ensure process consistency. Eversource will ONLY provide information related to this RFP via the Message function. No other communication vehicles will be allowed.